





# **Business Development Associate**

## **Description**

Black River Logistics Ltd stands as a leading trucking company nestled in Winnipeg, Manitoba. We pride ourselves on our reputation as one of Canada's most trusted logistics service providers, built upon a steadfast dedication to excellence.

### **Duties**

- 1. Assist in Market Research: Conduct research to identify potential clients and market trends, providing valuable insights for our business development strategies.
- 2. Support Lead Generation: Collaborate with the sales team to generate leads through various channels, including online research and networking events.
- 3. Assist in Proposal Preparation:
  Participate in the development of proposals and presentations for potential clients, showcasing our services and solutions.
- Contribute to Client Communications: Engage with clients via email and phone to address inquiries, provide information, and maintain positive relationships.
- 5. Participate in Team Meetings: Attend team meetings to discuss project updates, share ideas, and contribute to

## **Closing Date**

June 30, 2024

## Categories

Transport and Equipment Operators

## **Employer**

Black River Logistics Ltd.

#### Location

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## Address

71 Clover Dr Winnipeg, R0h 1E0

# Job Type

Full-time

#### **Education Level**

College

## Wage

\$18.00 - \$35.00

the overall growth strategy of the company.

# Qualification

- 1. Currently enrolled in a RRC undergraduate or graduate program.
- 2. Strong communication and interpersonal skills.
- 3. Excellent research abilities with attention to detail.
- 4. Ability to work independently and collaboratively in a fast-paced environment.
- 5. Proficiency in Microsoft Office Suite and online research tools.

# **Email**

 $sahil\_d@blackriverlogistics.com$ 

## **Phone**

(431) 792-7479