Social Media Manager

Description

Advertising, marketing, public relations and e-business managers plan, organize, direct, control and evaluate the activities of establishments and departments involved in commercial, industrial and e-business advertising, marketing and public relations. They are employed by commercial and industrial establishments, government departments, and advertising, marketing and public relations firms or consulting businesses.

Duties

- Analyze market research data to improve business decisions or activities
- Assist in product development
- Conduct economic or commercial surveys to identify potential markets for products or services
- Develop all kinds of events for publicity, fundraising and information purposes
- Develop communication strategies
- Direct the development and maintenance of an organization’s Internet and intranet sites
- Direct the marketing strategies of establishments
- Direct the team on crucial information they should gather and research
- Evaluate an organization’s Internet presence
- Evaluate communication strategies and programs

Qualification

- A university degree or college diploma in communications, public relations, marketing, journalism or in a related field and several years of

Closing Date

December 31, 2026

Categories

Management

Employer

Creating Smiles Dental Centre

Location

Assiniboine South

Address

1305 Leila Avenue suite A winnipeg, R2P 2Z4

Job Type

Full-time

Education Level

Bachelor

Wage

$40.00 - $55.00

experience in an advertising, public relations or communications officer position or in a related occupation are required.