



Sales & Marketing Manager

Description

Accountability- Build the Growth Engine of a Scaling Transportation Company

Route King Transport is seeking a driven and strategic Sales & Marketing Manager to lead revenue growth across Winnipeg, Manitoba, and cross-border markets. This is not a transactional sales role—it is a leadership position responsible for building client relationships, expanding market presence, and shaping the commercial future of the company.

You will work directly with leadership to identify opportunities, secure contracts, and align sales strategy with operational capacity.

Duties

What You Will Do

- Develop and execute a regional sales strategy targeting agriculture, manufacturing, retail, and distribution sectors
- Generate new business across Manitoba and U.S. cross-border lanes
- Build and manage a strong pipeline of clients and contracts
- Maintain long-term client relationships and ensure high service satisfaction
- Lead marketing initiatives to strengthen brand visibility and market positioning

Qualification

Closing Date

April 30, 2026

Categories

Sales

Employer

Routeking Transport LTD

Location

Seven Oaks

Address

37 Minic road West
St Paul, R4A1C2

Job Type

Full-time

Education Level

Bachelor

Email

safety@routeking.ca

What You Bring

- 5+ years of experience in sales, preferably in transportation or logistics
- Strong network within Winnipeg or Manitoba business community
- Proven track record of generating and closing business
- Ability to align sales commitments with operational realities

Phone

(437) 216-9468